

# Matt Hoeker

Illustration

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<http://matthoeker.com>

306.373.6201

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An illustrator with excellent conceptual skills and strong talent with character development, competent in a variety of traditional and digital media. Strong attention to detail and line work, excelling in creative creatures and characters. Experienced with murals, logo design, editorial art, and comic art.

## Education

BFA - Illustration, with Honors May 2007  
Kendall College of Art and Design, Grand Rapids, MI  
GPA 3.85

Foundation Arts Curriculum Fall 2002 - Spring 2003  
Calvin College, Grand Rapids, MI

## Illustration Experience

### Exhibit/Prop Design

Assisted in designing and building props for the premieres of *Zathura* and *The Polar Express* and charity fundraiser dinners for Children's Hospice of West Michigan.

### Illustration

Designed several logos and drew cover art for mock "comic books" depicting rescue workers of September 11 as superheroes, for ArtWorks program. Some pieces on display at the Grand Rapids Police Station.

### Editorial Illustration

Illustrated attorney's article for Michigan Bar Journal. Created editorial illustration for college professor's presentation.

### Murals and Banners

Designed and painted murals for children's bedrooms with animal, sports, surfing, fantasy, Biblical, and dancing themes. Designed and painted church banner.

### Logo Design

Designed logos for local computing company and local equipment appraisal company.

### **Graphic Design**

Designed and arranged church fundraiser Christmas card and summer celebration brochure.

### **Freelance Painting**

Painted several freelance pieces with a wide variety of subject matter.

### **Computer Software:**

Mac and PC platforms: Adobe Photoshop and Adobe Illustrator CS2

Microsoft Word

Microsoft PowerPoint

### **Achievements and Awards**

Placed third in the American Heart Association “Go Red for Women” Challenge. Cash prize with work displayed at the Prince Conference Center at Calvin College, Grand Rapids, MI and the Capitol Rotunda, Lansing, MI.

Awarded Kendall College of Art and Design Merit Scholarship

Page of sketchbook selected to be published in the Society of Illustrators 2006 Educators Symposium Sketchbook Anthology.

Achieved the Kendall College of Art and Design President’s list every term.

### **References**

References upon request.